

# Project flier & brochure

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D11.18



# EU-SysFlex

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## DOCUMENT HISTORY

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1	18/5/2018	First version
2	28/5/2018	Second version
3	7/6/2018	Third version

## DOCUMENT APPROVERS

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## TABLE OF CONTENTS

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<b>EXECUTIVE SUMMARY</b> .....	<b>5</b>
<b>1. PROJECT FLIER</b> .....	<b>6</b>
1.1 CONTENT .....	6
1.2 DESIGN .....	6
1.3 WORKFLOW .....	7
<b>COPYRIGHT</b> .....	<b>8</b>
<b>ANNEX 1</b> .....	<b>9</b>

## ABBREVIATIONS AND ACRONYMS

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EC-GA	Grant Agreement
EU-SYSFLEX	Pan-European System with an efficient coordinated use of flexibilities for the integration of a large share of Renewable Energy Sources (RES)
PC	Project Coordinator
PMB	Project Management Board
WP	Work Package

## EXECUTIVE SUMMARY

The following report addresses the requirement for deliverable 11.18 “Project flier & brochure” associated with task 11.2 “Visual identity and communication/dissemination infrastructure”. The report summarises the content, design and workflow done during the preparation of the first version of the project flier.

This document outlines the first version of the flier as part of the deliverable ‘Project flier & brochure’. It has been created for multiple stakeholders, based on infographics and images describing the EU-SysFlex project and consortium. The intent of the flier is to create instant interest in the EU-SysFlex project, by providing an outline of the project and information inviting recipients to visit the website for more detail as well as how to sign up for the project on LinkedIn, Facebook, and twitter. The project brochure will be prepared in M18 as stated in the EC-GA (Task 11.2 page 67 of ANNEX 1), and the flier and brochure will be updated every 12 months.

The deliverable is prepared by the WP11 Leader and approved by the Project Management Board.

# 1. PROJECT FLIER

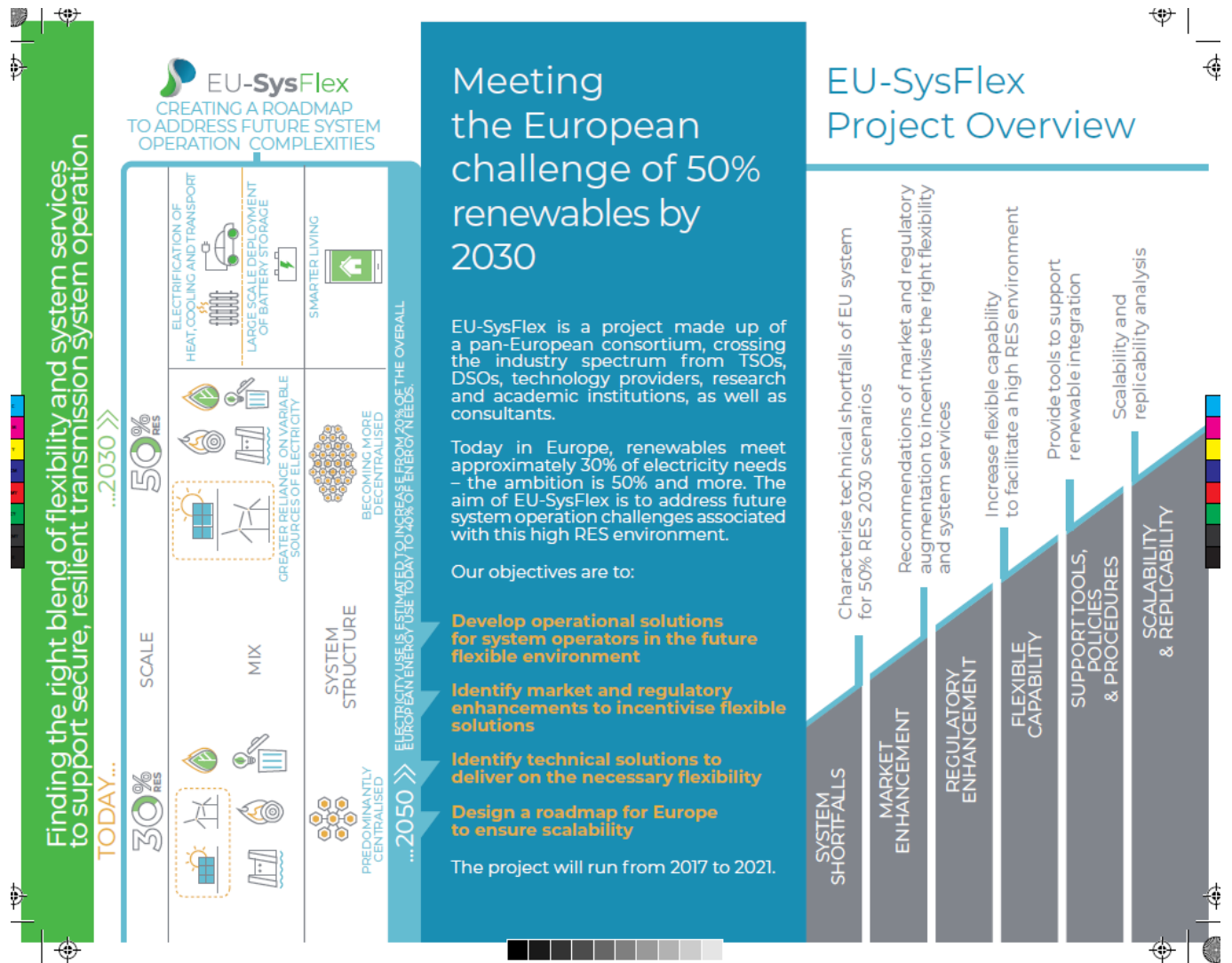
## 1.1 CONTENT

This first version of the EU-SysFlex project flier contains the main project information, an overview of the consortium and project partners, as well as the project objective and desired outcome. To best explain the consortium make up and main objectives of the EU-SysFlex project, the flier include two infographics outlining the European wide consortium members, their roles, interactions and the vision of creating a 'Roadmap for flexibility services' - the main objective of the EU-SysFlex project.

## 1.2 DESIGN

The design of the project flier was created by Mrs. Lucia Olexik, who also is the graphic designer behind the project logo and visual identity. The design of the flier is therefore based on the visual identity of the EU-SysFlex and in line with its design manual.





### 1.3 WORKFLOW

The first proposal for the project leaflet was prepared by Euractiv (WP11 lead) in collaboration with EDF and Eirgrid and approved by the PMB.

Any further future updates/comments will be taken into account when preparing the next version of the project flier (M18).

The first version of the EU-SysFlex project flier will be printed in 1800 copies. WP11 lead, EURACTIV, will ensure its printing and distribution.

The EU-SysFlex project flier will also be available for download on the project website (in the section 'Documents').

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Changes in this document will be notified and approved by the PMB. This document will be approved by the PMB.

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## ANNEX 1

Find the full version of the project flier on the next two pages.