

Policy workshop in Brussels (N 3)

D 11.23



EU-**Sys**Flex

PROGRAMME	H2020 COMPETITIVE LOW CARBON ENERGY 2017-2-SMART-GRIDS
GRANT AGREEMENT NUMBER	773505
PROJECT ACRONYM	EU-SYSFLEX
DOCUMENT	D 11.23
TYPE (DISTRIBUTION LEVEL)	<input checked="" type="checkbox"/> Public <input type="checkbox"/> Confidential <input type="checkbox"/> Restricted
DUE DELIVERY DATE	M24
DATE OF DELIVERY	M27
STATUS AND VERSION	V1
NUMBER OF PAGES	13
Work Package / TASK RELATED	WP11/T11.5
Work Package / TASK RESPONSIBLE	WP11/EURACTIV
AUTHOR (S)	EURACTIV

DOCUMENT HISTORY

VERS	ISSUE DATE	CONTENT AND CHANGES
1	17/12/2019	First version

DOCUMENT APPROVERS

PARTNER	APPROVER
EirGrid, EDF, SONI, VITO, Innogy, Elering, EDP, EURACTIV, Zabala	PMB

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ABBREVIATIONS AND ACRONYMS

EU-SYSFLEX	Pan-European System with an efficient coordinated use of flexibilities for the integration of a large share of Renewable Energy Sources (RES)
PMB	Project Management Board
MEP	Member of the European Parliament
TSO	Transmission System Operator
DSO	Distribution System Operator

EXECUTIVE SUMMARY

The following report addresses the deliverable 11.23 “Policy workshop in Brussels” associated with task 11.5 “Project events”. The report summarises activities carried out in relation to the third project event in Brussels prepared by EURACTIV (WP11 leader) and EirGrid (Project Coordinator) and other members of the PMB and consortium.

The deliverable is prepared by the WP11 Leader and approved by the Project Management Board.

1. BACKGROUND

EU-SysFlex organised a high-level Stakeholder event to discuss the future EU power system and how a higher share of renewables can be integrated.

The workshop was held in Brussels on December 4th, 2019 as the organizers intended to gather representatives of the European Parliament, the European Commission and important stakeholder from the industry. This workshop was hosted by a Member of the European Parliament Seán Kelly.

The workshop addressed the main system operation challenges associated with decarbonization, long-term needs, technical scarcities and feasible innovations and improvements within the European market design.



2. PREPARATON

Prior to organizing the event, PMB members had discussed the importance of holding an event in Brussels at the beginning of the new term of the European Parliament and the European Commission. WP 11 Leader and Project Coordinator, together with the project partners, organised several conference calls and communicated via emails in order to discuss possible dates, key messages, speakers and progress in organizing the event.

Given the dates of the hearings of the potential commissioners in the new European Commission were set for fall 2019, we were not able to find a suitable date for our event to fit the calendar of MEPs, representatives of the European Commission and other institutions. Therefore, we decided to postpone the event until the beginning of December 2019. The project officer was informed in advance.

EURACTIV Brussels was responsible for the invitation of speakers and participants, promotion of the event, logistical issues, catering and communication with Seán Kelly's team who kindly offered to host the event and book an appropriate conference room in the European Parliament. After inviting the speakers, Project Coordinator met with the EURACTIV team (event moderator and manager) and speakers in Brussels in order to discuss the ways for a successful delivery of the event.

The project event was promoted via the project's website and on social media. Partners were encouraged to actively invite attendees via their own communication channels.

3. AGENDA

KEYNOTE SPEECH:

Matt Collins, Director General, Energy, Department of Climate Action, Government of the Republic of Ireland

SPEAKERS:

Hans van Steen, Acting Director, Renewables, Research and Innovation, Energy Efficiency, DG ENER, European Commission

Seán Kelly MEP, Member, ITRE Committee, European Parliament

Uroš Salobir, Director, Strategic Innovation Department, Eles; Vice-Chair, ENTSO-E's Research and Development Committee (RDIC)

Kirsten Glennung, Policy Advisor, European Distribution System Operators (E.DSO)

John Lowry, EU-SysFlex Project Director, EirGrid Transmission System Operator of Ireland

Moderator:

Frédéric Simon, Publisher and Editor, Energy and Environment, EURACTIV



3.1 AUDIENCE

The EU-SysFlex project workshop aimed to host approximately 70 people. Several rounds of invitations were issued by EURACTIV and project partners were asked to share the invitations with their contacts as well.

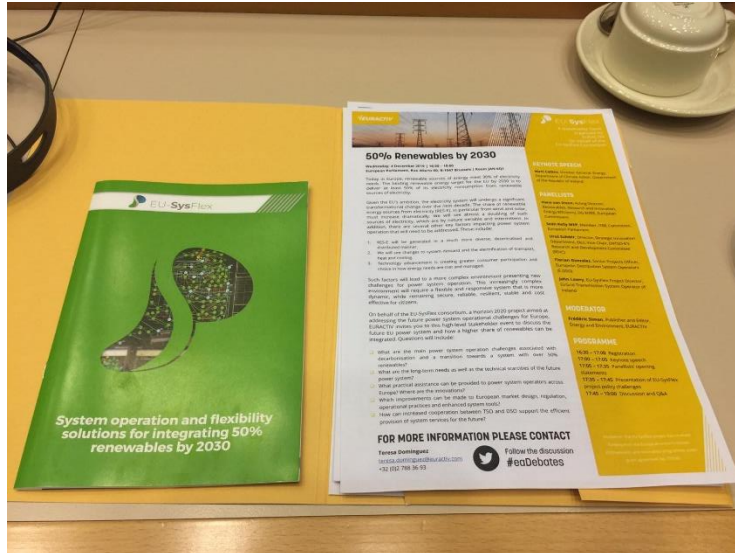
Target groups for the event included:

- MEPs and other officials from the European Parliament;
- Experts from the European Commission and its agencies;
- Experts from Regulatory authorities and other Agencies, such as the International Renewable Energy Agency (IRENA), CEER, ACER, the International Energy Agency, ENTSO-E;
- Experts from the UN Environment;
- Industry stakeholders such as other TSOs, DSOs, renewable energy producers, technology providers, energy traders, energy storage providers;
- Industry and other associations, such as European Environmental Bureau, Friends of the Earth, Friends of Sustainable Grids, Green Alliance, Central Europe Energy Partners, Energy Utilities, Customer Solutions, Renewable Energy - E.ON, EURELECTRIC, Euroheat & Power, European Association for Storage of Energy, Smart Energy Europe, Elia Group, Eurogas;
- Research centres and industrial clusters, such as Institute for European Environmental Policy (IEEP);
- Think-tanks and NGOs, such as CEPS, Climate Action Network Europe, Climate Alliance, E3G, WWF;
- Member State energy officials based in Brussels;
- Partners of the EU-SysFlex project.



3.2 VENUE BRANDING

Several roll-up banners were placed in the event venue. Participants were also handed agenda of the event and project brochures.



4. EVENT PROMOTION

In order to ensure the most varied and appropriate audience composition, the event was promoted in various ways before the event:

- Several rounds of the invitations were issued by the EURACTIV Brussels,
- Partners were encouraged to actively invite attendees via their own communication channels,
- Event was promoted on the EU-SysFlex social media channels, in the project newsletter and partners were asked to promote the event via their own channels,
- Information about the event was published on the project website, as well on the organiser’s website and mentioned in organiser’s newsletters.

After the event:

- EURACTIV prepared professional video interview with the panelists
- An article was published on EURACTIV Network websites and project website

Example Tweets:



Example LinkedIn Posts:

EU-SysFlex
555 followers
1mo · 🌐

EU-SysFlex invites you to its Brussels [#workshop](#) taking place on December 4 in the premises of [#EuropeanParliament](#). We are excited to hold the event with support of [Sean Kelly MEP](#) ...see more




EU-SysFlex invites you to its Brussels workshop
eu-sysflex.com

👍 7

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555 followers
4d · 🌐

Today in Europe, [#renewable](#) sources of energy meet 30% of [#electricity](#) needs. The binding renewable energy target for the EU by 2030 is to deliver at least 50% of its electricity consumption from renewable sources of electricity. Thanks to ...see more



50% Renewables by 2030: Creating a flexible power system to ensure EU's renewable ambition becomes a reality

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0:16 / 3:45

👍 5

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Uroš Salobir · 2nd
Director of the Strategic Innovation Department at ELES, d.o.o.
1w · 🌐

On Wednesday, I had an opportunity to represent ENTSO-E's Research and Development Committee (RDIC) at the @EU-SysFlex high-level stakeholder event in European Parliament. At the panel we discussed the future EU [#pov](#) ...see more



👍 3

Example Facebook posts:

EU-SysFlex
Published by Kristína Kubišová [?] · October 31 · 🌐

Our third [#newsletter](#) is now out: [https://us2.campaign-archive.com/...](https://us2.campaign-archive.com/)
If you want to receive regular updates about [#EU-SysFlex](#), please sign up here: <https://eusysflex.us2.list-manage.com/subscribe...>



MAILCHIMP
EU-SysFlex Newsletter #3

EU-SysFlex
Published by Adam Bajla [?] · December 12 at 1:52 PM · 🌐

Today in Europe, renewable sources of energy meet 30% of electricity needs. The binding renewable energy target for the EU by 2030 is to deliver at least 50% of its electricity consumption from renewable sources of electricity. Thanks to EURACTIV for making a video from EU-SysFlex Brussels workshop



50% Renewables by 2030: Creating a flexible power system to ensure EU's renewable ambition becomes a reality

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under EC-GA No 773505.